

A photograph of a family in a kitchen. A woman on the left is smiling. A girl in the center is looking down at a bowl of food. A boy on the right is wearing a white chef's hat and smiling. They are all wearing blue plaid shirts. A semi-transparent dark blue rectangle is overlaid in the center, containing the company name and description.

BORA TRADING COMPANY

BoraTR has been supplying more than 1,000 high quality products
(pasta, olive oil, whole tomato, etc.) from all over the world

WHAT WE DO



Global Sourcing & Import

Import the high quality foods and brands selected from many countries



Retail

Distribute to online store, department store, wholesale, enterprise, hotel, restaurant, cafe, manufacture, etc.



HMR

Develop Home Meal Replacement foods to satisfy the change in customers' need



New Business

ABOUT US

01. BoraTR is a general food company.

We began in 1996 as an Italian food importer. Now we import and deliver food from all over the world. We are a leading food importer and retailer, dealing with the products from Italy, France, Spain, Turkey, and many others.

Our company strives to improve culinary standard. We pick only the highest quality products from over 80 companies. We import and deliver over 1,000 products including pasta, whole tomato, olive oil, dairy products, and meat.

We have recently expanded our business to Home Meal Replacement (HMR).

ABOUT US

02. BoraTR values **customer satisfaction**

We value customer satisfaction as our top priority.

We develop and provide new recipes and products catered to our customer's needs.

We do our best to improve the value of individual brands, striving to bring Western cuisine in a way that seamlessly fit the Korean dining culture.

03. BoraTR is **GWP**

We hire talented individuals, focus on their self-development, and evaluate them according to achievement.

We provide a self-driven working environment to bring about the best in all our employees. Based on individual's need, our employees can choose to work from home or at the office freely.

OUR BRANDS

A-J

									
ABBAYE	AGRIMONTANA	AMBASSADE	AMBROJOLI	BABACHEF	BASSI	BERETTA	BIRRA MORETTI	BONOMI	BONOLIO
									
BORA KITCHEN	BRESCIALAT	CAMPO D'ORO	CEBESA	CELLINI	CARA NONNA	COSTA LIGURE	DECECCO	DELTA	EUROPOMELLA
									
ELPOZO	ELGEA	ESCA	FALLINI FORMAGGI	FALCONE	FAMILLE MICHAUD	FARO	GROUP SOI	GALLO	GALVANINA
									
GEOFOODS	GIA								

OUR BRANDS

K-T



MADAMA OLIVA



UNIGRA(MARTINI)



MENU



MENGAZZOLI



LONGOBARDI



KRONOS



LEONE



LAURETANA



LAMERI



PERLA

OUR BRANDS

U-Z



RIZZOLI



SAN BENEDETTO



SAN GIULIANO



SELESTANE



SIBAS



SITTA



STAGIONI



STERILTOM



SOSALT



SURGITAL



SUTAS



YBARRA



PARIANI



ZUCCATO



ZUEGG

WE ARE GROUP OF PEOPLE WITH



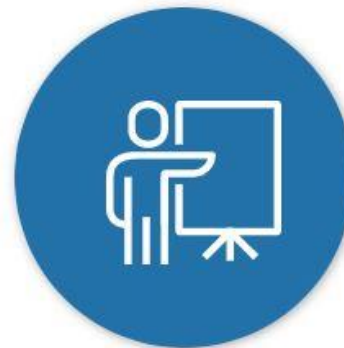
RESPONSIBILITY



CREATIVITY



MORALITY



GROWTH MINDSET